



## 2015 CEDIA Awards - Home Technology Professional

05/14/2015

### ENTRY FORM

**Client/Homeowner Information (not available to the Judges, CEDIA EXPO attendees, press or the general public). Homeowners may be contacted by CEDIA Staff to verify the entry submission.**

**Client/Homeowner First Name:** Alfonso

**Client/Homeowner Last Name:** Vélez

**City of this Job:** Puebla

**State/Province of this Job:** Puebla

**Country:** Mexico

### Entry

**Entry ID:** 397009 - PASEO DEL CRISTO

**Entry Title (This title is for your records only):** PASEO DEL CRISTO

**Category:** Home Theater

**How would you like your company name to appear on any trophy or marketing material?**

AV Prestige

**Project name for marketing material**

PASEO DEL CRISTO

Any project completed before May 1, 2014 will be disqualified.

**Date design began\*** 10/01/14

**Date installation was completed\*** 11/28/14

**Was this job completed as part of a new home construction or retrofit home?**

- New Home  
 Retrofit Home

### Industry Partners

**Architects, Builders, Interior Designers, and  
Specialty Consultants**

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## Architect(s)

**Company Name** Aguirre Macias

**Contact Name** Oscar Macias Aguirre

**Phone Number** 012221997300

**Email address** maciasoscar@hotmail.com

**Mailing Address** 29 sur No. 3910-C

**Is this industry partner a CEDIA member?**

- No  
 Unknown  
 Yes

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## Builder(s)

**Company Name** Aguirre Macias

**Contact Name** Oscar Macias Aguirre

**Phone Number** 012221997300

**Email Address** maciasoscar@hotmail.com

**Mailing Address** 29 sur No. 3910-C

**Is this industry partner a CEDIA member?**

- No  
 Unknown  
 Yes

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## Interior Designer(s)

**Company Name**

**Contact Name** Alfonso Velez

**Phone Number** 2982119

**Email address** alfonso.velez@avprestige.com.mx

**Mailing Address**

**Is this industry partner a CEDIA member?**

- No  
 Unknown  
 Yes

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## Specialty Consultant(s)

**Company Name**

**Contact Name**

**Phone Number**

**Email address**

**Mailing Address**

**Is this industry partner a CEDIA member?**

- No  
 Unknown  
 Yes

## Essay Questions

# Essay Questions

**Describe the objectives for this installation, what were the client's expectations of this project? (3000 characters)**

The client is a really big fan of movies and audio, he has his wife and 2 little kids, and he contacted with us. The client expectations were really simple: "The best possible home cinema in the whole country"

**What technical features are notable in this project (control system, acoustics, video features, audio features, etc.)? (3000 characters)**

We provided a solution for a 9.56 X 12.53 X 5 m. room. We've integrated an automation solution with Crestron, bringing the possibility of controlling the whole room from an iPad or iPhone interface. We controlled the next systems in the cinema:

1. Lighting: 6 dimmable circuits for scenes integration, bringing the chance of setting lighting scenes according the video content or mood of the users.

2. Audio/Video System: With Proaudio Technologies speakers and subwoofers, providing the best audio quality in the world for home cinema. All this connected in ProAudio Technologies amplifiers and an Integra Preamplifier in 8.5.4 configuration. This AVR gets the different video signals from a satellite receiver with 2 digital boxes, 1 Apple TV, 1 Roku TV, and 1 Oppo bluray with Darbee Technology to enhance the video quality passed through a Runco projector. Also we ensured to get the full performance of the projector (with panamorph anamorphic lens) by putting a "Stewart Filmscreen" 2.35:1 screen according the isoptic of the place. Also we make the audio and video calibration to ensure the best color and brightness configuration and the best SPL for the room according its dimensions.

We complemented the experience with 1 crestron keyboard to access some lighting functions without the iPad and a last button that can turn down the whole system from a single touch. Of course also we filled the room with wireless internet signal.

Also we introduced electrical couches connected to a D-Box system, so the client could have a 4DX experience for the movies introduced in his Oppo Blu-ray.

Finally we also managed the interiors design according our previous acoustical design, so we had under control all the possible details.

**What decisions did you make to compensate for the rooms layout, interior design, or other challenges, in the requirements of this job? (3000 characters)**

We try to adjust the architectural design of overhead lights and acoustic treatment with the new Dolby Atmos system to achieve compliance with its standards

We decided to use an anamorphic lens to have an aspect ratio 2.35:1 to maximize the area of the screen

**Please discuss the specific audio and video calibrations performed and their results. What calibration was done? What equipment was used to calibrate? What standards were you aiming to achieve? (3000 characters)**

Calibration to video: THX and the equipments; (Spectro Radiometer Specbos 1211) and Quantum data (780 Handheld test instrument for HDMI)

**Please discuss any deviations you had to make from CEDIA standards in design due to client or construction restrictions. (3000 characters)**

We did not have restrictions and comply with the CEDIA standards

## Project Cost

# Project Cost

<b>A. Construction costs (including labor) for finish-out of room (e.g. columns, coffers, wall panels, ceiling treatments, risers, platforms, furdowns, acoustic panels, etc.)*</b>	15000
<b>B. Invoiced installation, programming, and system design labor*</b>	18891.21
<b>Total of Lines A and B*</b>	33891.21
<b>C. Invoiced value of the system including cables, pre-wire materials, equipment, etc.*</b>	14891.21
<b>D. Interior design and architecture labor provided by your company for this theater.*</b>	17869.45
<b>E. Interior design and architecture labor provided by other companies for this theater (please contact contractors that worked on this project to get an accurate amount).*</b>	0
<b>F. Seating and furniture - for new furniture use actual cost, for existing furniture multiply each seat by \$500.*</b>	4640.00
<b>G. Specialized acoustic treatments, sound isolation and wall coverings.*</b>	15232.80
<b>H. Other furnishings, including tables, poster boxes, popcorn machine, etc.*</b>	0
<b>Total of Lines A through H (Total Installation Value)*</b>	86524.67

## Time and Expertise

# Time and Expertise

<b>A. Client Interviews*</b>	2
<b>B. Proposal Preparation*</b>	3
<b>C. Electronic and System Design*</b>	5
<b>D. Project Management</b>	160
<b>E. Pre-wire/Rough-in*</b>	30
<b>F. Trim-out*</b>	45
<b>G. Shop Time for Racking and Testing*</b>	15
<b>H. Programming*</b>	10
<b>I. Final Installation and Calibration*</b>	30
<b>J. Client Instruction*</b>	1
<b>K. Interior Design and/or Architecture by your company*</b>	5
<b>L. Other Time*</b>	0
<b>Describe Task:</b>	N/A
<b>Total of Lines A through L</b>	306
<b>M. Interior Design and/or Architecture by Others*</b>	70
<b>N. Project Management by Others*</b>	35
<b>Total of Lines M and N*</b>	105
<b>Total of Lines A through N*</b>	411
<b>Hourly Rate</b>	50 Dls

# Essential Documentation

Please use the below upload tools to submit your project documentation. To view an example of the essential documentation, please click the links below.

\*Documentation provided by [Symbol Logic](#) and [Home Acoustics Alliance](#).

## **Floor Plan Layout (Device Location Drawings)**

File Upload	SembradoCineAtlixco13May15.pdf
	2.89 MB
	.pdf

[Sample Floor Plan Layout](#)

## **Prewire Schedules**

File Upload	Prewire_schedule_Cine.pdf
	0.27 MB
	.pdf

[Sample Prewire Schedules](#)

## **Schematic Diagrams (Point-to-Point Wiring Diagram, including network layout drawings)**

File Upload	DucteriasCineAtlixco13May15.pdf
	0.43 MB
	.pdf

[Sample Schematic Diagrams](#)

## **Equipment Rack Drawings**

File Upload	CineAtlixcoAlzado de Rack13May15.pdf
	0.21 MB
	.pdf

[Sample Equipment Rack Drawings](#)

## **A/V Room Layout Drawings (Elevations, sightlines, speaker locations and seating)**

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File Upload	CineAtlixcoDiagrams13May15.pdf
	0.43 MB
	.pdf

[Sample AV Room Layout Drawings](#)

**As-Built Drawings**

**Room diagrams (plan & elevation) clearly showing speaker/sub position/toe-in, listening positions, and acoustical treatment layout**

**Video Post Calibration Reports**

**Audio Post Calibration Reports**

[Sample Audio Post Calibration Reports](#)

**Equipment List**

File Upload	Equipment List CINE EL CRISTO.xlsx
	0.29 MB
	.xlsx

**Photo/Video Uploads**

**Photo Uploads**

**Proscenium Shot (taken from back of room looking at screen)**

	2.jpg
	0.26 MB
	.jpg

**Reversal Shot (taken from front of room looking at seating)**

	3.jpg
	0.48 MB
	.jpg

**Front Equipment Shot (shot of main equipment cabinet or rack)**

	.jpg



**Back Equipment Shot (best effort, side view if back is not possible)**



**Additional Photo**



**Additional Photo**

**Additional Photo**

**Additional Photo**

**Additional Photo**

## Video Uploads

**Project Video 1**

**Project Video 2**

**User Interface Demonstration (done in room)**

### **Please Note:**

A User Interface Demonstration Video (done in room) is preferred. If you are unable to provide this video, please upload a user interface shot (one image containing four various screens of the user interface) below.

**User Interface Shot**

<b>Consent</b>
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## Project Consent Forms

[Click here](#) to download the Homeowner's Release Form. Once you have this completed, please use the Upload Tool below to submit the form.

*Homeowner, Estate or Property Manager (primary point of contact for the project) may be contacted by CEDIA Staff to verify the entry submission.*

**Homeowner, Estate or Property Manager Release Form**

File Upload	Consent Owner Atlixco.pdf
	0.31 MB
	.pdf

**Photography Release Form**

File Upload	Consent photo Atlixco.pdf
	0.3 MB
	.pdf

**Submit Entry**

**Submit Entry**

**Submit Entry** Yes